

Presented by  
Gold Jordan Productions™  
11664 National Blvd, #345  
Los Angeles, CA. 90064

## **WELCOME**

Congratulations on taking the most important step - investing in your self! Your inquiry into our work and business demonstrates your willingness to embrace your creativity and bring to fruition the story you wish to tell.

Our program of services will add support and development to your project, bring it to reality and fulfill your dream. We want to empower you with a full set of tools to honor that dream and accomplish your life's pursuit. If you do not find what you are looking for in our ala carte list of services, then we will work together to create a unique program that fits your needs. Looking forward to working with you!

## **MISSION STATEMENT**

Thank you for consideration in developing your media project with Gold Jordan Productions.

Gold Jordan Productions, LLC. came together in an effort to create a visionary company that seeks to develop and produce projects that will enlighten and entertain the masses with the highest level of integrity. We achieve these goals by working with others in developing projects that ultimately fulfill dreams.

### **Media Consultation**

A Media Consultation is a one-hour session in which we focus on the active development of your scripted project.

We help you evaluate your project and design a "blueprint" with concrete steps to bring your project to a professional level - ready to be seen by the marketplace and fully produced. During initial consultations, we carefully examine your project, its viability and your overall vision. We then take a look at what action steps need to be taken in order to bring your project to fruition.

The fee for media consultations is \$350.00 an hour. There is an option of Fast Tracking your media consultation on a monthly retainer of \$3500.00 for 15 hours of time.

The following is breakdown of the areas of work that a media consultation may cover:

### **Development of Content**

We work with our clients to create the best content and strongest visual message. Our goal is to develop your project to the point where you will be able to get it to the creative executives able to attach talent, garner financing and oversee your project in physical production.

### **Script Readings**

Script readings are a tool to be used to further develop your project or, perhaps, to introduce your project to outside financiers, producers, executives and/or A-list talent.

Gold Jordan Productions offers services to produce script readings for your project when it would be beneficial to have it read aloud by professional actors. The reading is digitally recorded for your future use.

## **Bio**

A bio is a one-page history – specific to the entertainment industry. It is constructed for use as part of your overall strategic plan to attract financing and talent. In order to maximize the effectiveness of your bio, it should be designed by someone who “speaks the language” of the specific target audience. A biography developed by Gold Jordan is written by producers and targeted to the entertainment arena.

## **Press Kits and Materials**

A press kit is a pre-packaged set of promotional materials for your project. The kit may include a DVD trailer, articles/reviews, logline, synopsis and background information on the person(s) involved with your project. The press kit and materials are for use in attracting talent and potential financiers to your project. Gold Jordan press-kits are unique to the entertainment community and are published like a glossy magazine.

## **DVD Calling Card**

A reel of past credit highlights is always helpful. At Gold Jordan Productions we strongly recommend showing producers, financiers and talent not just what you’ve done, but what you WILL be doing when you land their financing or attract their talent. Our professionally produced DVD Calling Card features your past credits and serves as a personal preview to show producers exactly what you, your story and your project is all about. Your DVD calling card will be delivered to you as a link to include in any emails as well as a hard copy DVD.

## **Website Development**

We may put your DVD calling card online or develop a website for your property. This equates to instant access for inquiring producers, financiers and talent specific to your project.

## **Private Placement Memo**

We work with SEC attorney’s qualified to draft Product Placement Memorandum’s or PPM’s. When you have financiers interested in committing equity to your project we will work with you in getting your PPM completed and prepare you for pitching your investors.

## **Powerpoint Presentation**

One of the main tools for use in presenting your project to investors when raising equity is a full ten to thirteen slide Power Point Presentation. It’s created for the financier.

In addition, we can include videos in your power point presentation like your DVD Calling Card and your movie trailer.

## **Investor Pitch Preparation**

When raising independent financing it is important to know how to speak the language of the private equity investor. We work with our clients to prepare them for such meetings and presentations.

## **Presentation**

The appropriate member of Gold Jordan Productions may be hired to make the formal presentation.

Gold Jordan may also provide training in presentation as well as video and web conferencing for the presentation.

## **Attaching Talent**

Your project will garner more weight and status with major talent attached. We at Gold Jordan will consult with you on how to attract talent to your project and the crucial steps to take in the process.

If your project meets specific and select criteria, for a retainer fee, we may initiate the process in attaching talent to a project.

## **TARGETING THE PRODUCERS**

Gold Jordan reserves the right of first refusal when it comes to actual production of your project. When we are not able to be the actual producers for your project we do offer consulting services to match you with an appropriate producer which includes how to find a producer for your project, attracting their attention, what to expect from a producer, optioning your project and more.

## **STUDIOS VS INDEPENDENT PRODUCTIONS**

There are many ways to produce a project. The main modes currently are utilizing the studio system – whether majors like Warner Brothers, SONY, Universal or mini-majors like Summit, The Weinstein Company and Lion's Gate.

You may also choose to produce the project entirely independently and then seek distribution. Gold Jordan works with our clients to decipher the best strategy, how to get your project on-screen and seen by the widest and broadest audience possible.

## **DISTRIBUTION**

What are the choices? What are the best modes of distribution in the marketplace today? Should your project be viewed for distribution directly or submitted for distribution via the festival circuit. Gold Jordan works together with you to analyze your project and decipher what strategy might prove best for your project.

## **SCREENINGS**

Once your project is produced, Gold Jordan will consult with you and produce professional screenings at any stage of the editing process with invitations to crucial members of the media, distributors or simply offer opinion-maker screenings with direct and detailed follow up for feedback.

*Below is an outline of all service fees over and above Media Consultation @ \$350 per hour:*

## **DEVELOPMENT OF CONTENT**

Should you reach a point with your project where you need an outside consultant to move forward in the scripting process – or if you have the kernel of an idea for a story but not the desire of actually writing the screenplay - Gold Jordan will match you with an appropriate and professional screenwriter. A sample process of producing a screenplay from scratch with a concept you've created is as follows:

### **SAMPLE ACCOUNT:**

Month 1:

- Initial Meetings and Materials organization/overview
- Materials Organization: Research and Interviews
- Materials Organization: Project proposal preparation
- 8 days: 4 Meetings + 4 days Materials

#### Month 2:

- Outlining Stage and basic structural assembly
- Writer begins actual draft of screenplay
- 8 days: 2-3 Meetings + 4-6 days Materials

#### Month 3:

- Screenplay completed.
- Notes given to writer.
- Re-writing process begins
- Additional Writing (WRITER generates new material based on outline)
- 8 Days: 2 meetings + 6 Days Materials

#### Month 4:

- Re-writing (WRITER re-working and writing draft with client-generated material)
- Additional Writing (WRITER generates new material based on outline)
- 8 Days: 2 meetings + 6 Days Materials

#### Month 5:

50/50 split between Final Writing Phase and Editing Phase

- Re-writing (WRITER completes draft with client-generated material)
- Additional Polish (WRITER completes project with final polish)
- 8 Days: 2-3 meetings + 5-6 Days Materials
- Completion of Final Manuscript.

#### MEETING DAYS:

- Meeting Days can and will vary. Initial organizational meetings should be no longer than 3 hours
- Client & Writer may communicate via email (preferred) or phone at ANY TIME regarding ongoing writing new ideas, and general feedback ideas.
- During Months 3-5 meetings can be done via phone/email if client prefers.

#### MATERIALS ORGANIZATION & OUTLINING:

- Some clients may have more advanced materials and structure for their screenplay already in place. In that case writing may begin earlier than the Writer schedule indicates above.
- The page count is a minimum of 85 – to maximum of 110.
- Editing period can be longer and can incorporate more new material; however, services include the initial first draft, re-write and polish.

The project rate is \$35K - \$75K which includes a representative of Gold Jordan to oversee the work with you and the screenwriter. Should a WGA screenwriting member be necessary, terms will be negotiated according to rates of the Writers Guild of America.

## **SCRIPT READINGS**

Fully produced script readings including location, professionally cast actors, a single camera DVD recording of the reading and light snacks are budgeted at \$9,500.

## **BIO**

You may choose to have a representative of Gold Jordan produce your bio for a fee of \$1,500.

## **PRESS KITS AND MATERIAL**

Gold Jordan offers full service graphic design services to produce a press-kit that will be a professional presentation for your project. Please ask to see a sample.

\$4500.00 for graphic design and lay-out.

\$25.00 per copy.

## **DVD CALLING CARD**

All subcontractors and/or vendor service providers who work on our DVD Calling Card productions are experienced broadcast media professionals i.e. camera crew, hair/makeup, post production facilities, editors, producers, director, lighting/sound operator, craft service, location scout, teleprompter/operator, dubbing/digitizing, equipment rentals, staff. \* Note- not all professionals required for every shoot.

The final product is an appropriate calling card to attract attention of producers, financiers and talent. It also serves a launching point for a future Power Point presentation for your investors.

### **1) Standard DVD Calling Card Production \$19,500.00\***

#### **During Pre-production:**

Gold Jordan and their team coordinate:

(1) location, camera crew, lighting/sound, props, equipment, hair/make up, actors/audience (if needed), research, personal stories (if needed), staff, craft service, contracts/insurance etc.

Gold Jordan then lays out the "script" and timeline for the shoot and prepares materials that will be used later in Post Production.

We'll communicate with the client throughout this process and will let the client know whatever preparation is necessary for the client to do ahead of time and what to bring to the set on the day of the shoot.

Gold Jordan will send out a call sheet to crew and talent (that's client + any actors, audience, and/or the people who's personal story will be included) a day or two beforehand that is concise regarding manpower and scheduling.

#### **Production Shoot Day:**

The day of the shoot will be approximately 5-7 hours, and includes:

1 location and up to 4 set ups.

On the set, a delegate of Gold Jordan is the director.

#### **Post-production:**

Gold Jordan will work with our editors on Final Cut Pro and post production/finishing studio to assemble the video into the final product.

We deliver 2 passes to client to accommodate changes:

1) Rough Cut

2) Notes addressed.

Final tape stock delivered to client:

1 DVD, electronic file in .MOV format. Industry standard sales tape/demo reel 3-4 minutes.

\* Extra dubs are additional.

The entire process is 4-5 weeks. About 2 weeks pre-production/shoot day and 2-3 weeks post production.

<b>Pre-production:</b>	<b>Production:</b>	<b>Post-production:</b>
Scouting and securing Location/Props/Actors and/or Personal Stories if applicable Research and Development Booking and Coordination of Production Crew Booking and Coordination of Craft Service Securing applicable permits, insurance and contracts Script writing – Script Supervising Content Development Re-writes Talent Coaching Wardrobe consultation Coordinating and securing materials for post production/finishing studio	Location Props Pre-shoot set up Pre-shoot make-up On set make-up Craft Service Camera/sound/lighting - crew Camera/sound/Arri lighting/grip – equip 3 Chip DV Cam Tape Stock Actors and/or Personal Stories Producer Director	Final Cut Pro Edit Creating EDL from source material Encoding all source material Digitizing all source material Creating custom titles & Graphics Assembly conform  Two passes for client: 1) Rough Cut 2) Notes addressed Editing (incl. finishing) 1 DVD, electronic file in .MOV format.  * Extra dubs are additional.

## WEBSITE DEVELOPMENT

We may provide full service web-design to keep it all with in your branding. \*Quote based on needs

## PRIVATE PLACEMENT MEMO

Only for projects being financed with private equity with strong interest from specific independent investors. Includes Gold Jordan consulting through the process. \$20,000

## POWERPOINT PRESENTATIONS

Fees vary depending on development of project. Please call for pricing.

## SCREENINGS

Small screenings at Gold Jordan Studios produced for \$2500.00.

Professional screening room booking, print tracking and delivery to and from, invitations to appropriate attendees and following up: \$7,500.

## FULL SERVICE DEVELOPMENT

If you have the dream of a published screenplay but not the determination it takes to develop the concept, structure, characters, outline, draft, rewrite, polish, reading and solicitation for production Gold Jordan is able to do the heavy lifting, so you don't have to.

We'll take your story, concept or book you've written and using our network of professionals within the industry create a screenplay. We'll then produce a scripted reading for you. If the project proves worthy, we'll produce the DVD calling card, Power Point presentation for financing and draft the PPM when financing is near. In very

select cases we will work to attach talent, set up the project and produce the feature once financing and distribution are in place – or make appropriate film festival submissions to secure distribution. If you are interested in Full Service Development, please call to discuss the opportunity of creating your dream come true.